

HIGH IMPACT

LEADERSHIP WEBINAR SERIES

For Senior Pastors & Ministry Leaders

Bishop Linwood E. Dillard
Jurisdictional Prelate



Dr. Matthew Brown



Bishop Bob Jackson



Dr. Dorinda Clark-Cole



Dr. Judith McAllister



Dr. Mark Ellis



Evangelist Joyce Rodgers

2019 SESSIONS

- How are you doing?
(The Leader's Physical, Emotional,
& Spiritual Health)
- The Impact of a Leader that Worships
- The Soul Winning Church
- Professionalism in Ministry & Business
- Forging Collaborations & Golden Connections
- Marketing, Events, & Media
- Discipleship: The Glue that Makes Them Stick

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TENNESSEE
METROPOLITAN JURISDICTION

CHURCH OF GOD IN CHRIST



2019 HIGH IMPACT LEADERSHIP WEBINAR SERIES SCHEDULE & DESCRIPTIONS

TENNESSEE METROPOLITAN JURISDICTION CHURCH OF GOD IN CHRIST

Bishop Linwood E. Dillard, Host



February 11, 2019 | 6 pm (CST)

HOW ARE YOU DOING? (The Leader's Physical, Emotional, & Spiritual Health)

Presenter: Dr. Matthew Brown

The purpose of this webinar is to address the importance of the physical, emotional, and spiritual health of pastors and ministry leaders. Recent surveys indicate that 80% of church leaders believe ministry has negatively affected their families, 75% have experienced stress-related health problems at least once, 52% feel overworked and undervalued regularly, and 35% of Pastors battle depression. The holistic health of the leader is critical to effective Christian ministry and growth. In this webinar, Dr. Matthew Brown, Senior Pastor of Greater Community COGIC, tackles this important issue, addresses problems that negatively impact the health of leaders, and shares strategies for achieving balance, health, and well-being as an empowered leader. Dr. Brown has served as Director of Communications to the Mayor of Buffalo and established Kingdom Advantage Training Academy, a comprehensive school of ministry for lay/clergy leadership.

April 15, 2019 | 6 pm (CST)

THE IMPACT OF A LEADER THAT WORSHIPS

Presenter: Dr. Judith Christie McAllister

The purpose of this webinar is to essentially highlight how great the reach and impact of a ministry leader could be when they consistently worship. Whether in church, at home, or on the job—anywhere keeping a worshipping heart can strengthen the anointing of the leader. Allowing yokes to be instantly destroyed, deliverance more prevalent and the Spirit of God ever present in the life of their congregations. Dr. McAllister is one that is committed to worship. She is the leader of Never Ending Worship and has devoted her life to training and raising up a generation that will continuously worship. She is also the President of the International Music Department of the Church of God in Christ.



May 13, 2019 | 6 pm (CST)

THE SOUL WINNING CHURCH

Presenter: Bishop Bob Jackson

The purpose of this webinar is to introduce and challenge ministry leaders to develop a renewed approach toward winning souls, while establishing a team (church) of soul winners. Ministry leaders will gain wisdom, so that they may be wise in soul winning from one who has truly developed a Church of Soul Winners. Bishop Bob Jackson has developed an evangelism method, "Seven Steps to the Kingdom" that has blessed hundreds of pastors and churches throughout the nation (including Hawaii, the Caribbean and South America). He is the author of "Cast the Devil Out" and "Church Winning through Evangelism". He is also the National Director of the Soul Winning Department of the Church of God in Christ. Participants will be transformed and have a renewed vision for soul winning.

August 19, 2019 | 6 pm (CST)

PROFESSIONALISM IN MINISTRY & BUSINESS

Presenter: Dr. Dorinda Clark-Cole

The purpose of this webinar is to emphasize and highlight the importance of Professionalism in Ministry and Business, and how critical it is to the life of our church. Tools and strategies will be given to help ministry leaders adequately understand the business side of ministry and how to professionally deal with all encounters. Skills will be shared on how to build ministry related business relationships, while maintaining integrity and character. Dr. Cole is not only an anointed singer, but a businesswoman as well. Her brand, "Rose Collection" is now distributed by Terra Mina Fashions. She has recently partnered with Mr. Song, a fashion designer in Detroit and has launched "The Bloom Collection" which is a couture collection of hat adorning accessories. She is a national radio host of "Serving Up Soul with Dorinda Clark Cole" which syndicates to 50 affiliated radio stations. Our aim is for all participants to be inspired to take professionalism in ministry and business to the next level.



September 23, 2019 | 6 pm (CST)

THE LEADER'S COLLABORATIONS & GOLDEN CONNECTIONS

Presenter: Evangelist Joyce Rodgers

The purpose of this webinar is to emphasize the important role that collaboration and strategic connections play in the success of contemporary ministry. Research evidence consistently shows burnout, frustration, and loneliness as top reasons why pastors and other church leaders abandon ministries each year. Effective, life-changing ministry requires covenant partnerships with purpose—strategic connections between the leader, co-laborers, agencies/organizations, and other ministries, much like Jesus collaborated with the 12 Disciples, John the Baptist, and many others. In this webinar, Evangelist Joyce Rodgers, Founder and CEO of Primary Purpose Ministries, Inc., and internationally recognized author, speaker, and authority on evangelism, uncovers the power of purposeful partnerships, reveals the essential ingredients for making them, and equips all for ministry today. Known across the country as "The Giant Slayer," Evangelist Rodgers serves as the Chairlady of the International Youth Department of the Church of God in Christ (COGIC) and has established collaborative partnerships with agencies and ministries across Dallas and the nation.

October 21, 2019 | 6 pm (CST)
MARKETING, MEDIA, & EVENTS

The purpose of this webinar is to provide leaders with marketing, event planning, and media strategies for effective Christian ministry today. In Matthew 5, Jesus teaches saying: "Neither do men light a candle and put it under a bushel, but on a candlestick, and it giveth light to all who are in the house." In this webinar, the presenter will share the mechanics of marketing for ministry and reveals how social media can serve as today's "candlestick" that aids in event promotion, mass marketing, and effective communications.



November 25, 2019 | 6 pm (CST)
DISCIPLESHIP: THE GLUE THAT MAKES THEM STICK
Presenter: Dr. Mark Ellis

The purpose of this webinar is to highlight the fundamentals of discipleship—what it is (what it's not), how it works, and why it's essential for contemporary urban ministry. Recall when Jesus told his Disciples to follow Him and He would make them "fishers of men" (Mark 4). Many church leaders and goers reference the Great Commission in terms of discipleship and evangelism, when Jesus said "Go ye therefore, and teach all nations..." (Matthew 28:19). Discipleship is vital to ministry growth, development, and empowerment. In this webinar, Dr. Mark Ellis, Pastor of United Christian Faith Ministries, draws upon his business and seminary training, nearly 20 years of ministry experience, and more to provide proven practical strategies and wisdom for building true discipleship through spiritual growth, sound doctrine and so much more! Dr. Ellis served as Chairman of the Board and CEO for the

COGIC Publishing House and Bookstore for a number of years.

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